

**JULIE HASLTEAD**  
SENIOR CONSULTANT



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Julie Halstead joined Panther Hospitality and opened our Washington, DC office in 2010.

Ms. Halstead has many years of diverse experience in the hospitality industry. She worked for Marriott International for over a decade, and prior to this experience was a consultant with a large multinational accounting firm, and a small entrepreneurial company in Dallas, Texas. Before receiving her MBA in Hotel, Restaurant and Institutional Management from Michigan State University, Julie worked in hotel operations at the historic Hotel Del Coronado and Sheraton Harbor Island hotels in San Diego, California.

Julie's work in the hospitality industry has largely focused on development, finance and strategic planning. She has been the lead on rebranding and new development projects in the United States and overseas. As a Senior Director of Hotel Development Planning at Marriott, she lead associates in the Mid-Atlantic and Midwest regions as they conducted feasibility and impact studies for brands from Ritz Carlton to Fairfield Inn. Her team also participated in acquisition and asset management projects in these regions and internationally. Additionally, while at Marriott, Julie was responsible for the development planning of conference centers throughout the United States.

Having worked in operations, Julie has experience reviewing marketing strategies and focusing owners and managers on improving operating profitability. In her role as a financial analyst at HMS Host, she worked with food and beverage brands including Starbucks and McDonalds, and has experience in contract proposal writing and contract negotiations with public and private entities.

Julie is currently pursuing certification as a Project Management Professional (PMP). She is serving a two-year term as founding President of the Board of Directors of Poolesville Green, a non-profit educational organization focused on sustainability in Upper Montgomery County, Maryland. She also has a passion for art, and is the Chairperson, Art Exhibits at the Connection Café in Poolesville near her home. Julie is fluent in Spanish and familiar with Portuguese and French.

